Entry Form and Application
homesandproperty.co.uk/nha
Welcome to the 29th Evening Standard New Homes Awards.

London constantly renews and reinvents. The most dynamic, multicultural and welcoming city in the world - and one of the greenest - we create entire new neighbourhoods with energy and vision. Who today remembers dodgy old King’s Cross? Now there’s Canada Water’s £4 billion masterplan across 53 acres in Rotherhithe for 3,000 new homes (35 per cent affordable), plus 16 new streets and 12 acres of open space. These visionary developments cannot be understated, and everyone involved deserves praise for improving London with cleaner living, better energy efficiency, and more sustainability. New thinking, better results.

But we must not rest. As the capital’s population nears nine million, housing is first, second and third on our priority list - most urgently in the affordable sector. Stylish, energy efficient, well designed homes will keep workers happy and close to their jobs. London cannot thrive without them.

The New London Plan wants a minimum 65,000 new homes a year, but in the year to June 2019, fewer than 41,000 were built. That’s a rising figure to justly celebrate, but it must rise faster. Most homes went up in the east, where analysts say that lower price points encourage Help to Buy – the big London success story. Let’s work together to accelerate it capital-wide.

Your ingenuity knows no bounds. From increasing offsite production and MMC to the inspired return of renewable brick and timber, to young architects promoting ancient renewables like cork. Flats are being built on top of online goods depots; co-living blocks are going up for renters. Housing associations trailblaze with award-winning developments. So let’s put our heads together to give everyone a boost, high or low. Nothing brings wealth, health and happiness, unifies or raises productivity, as much as sustainable, well built homes for everyone.

Janice Morley
Editor, Homes & Property
Boutique projects — conversions and new builds, typically with fewer than a dozen homes — appeal to design-conscious buyers seeking individuality and exclusivity. The challenge is to deliver financially viable, genuinely bespoke homes, often on difficult plots requiring exceptional creative thinking.

Best boutique development

Few homes set the heart racing as much as exquisite conversions of prized older buildings. Entries are invited for sensitive conversion and restoration projects that respect the original building while creating practical modern homes within.

Split into three price categories: up to £750,000, from £750,000 to £1,500,000, and over £1,500,000. Homes should be in a well-located attractive setting, offer an impressive sense of arrival and have imaginatively designed yet functional interiors for family living.

Brand new or refurbished top-of-the-range properties with a first-class interior and in a coveted location. These tasteful, no expense spared homes may come with a package of lifestyle extras such as a spa, valet parking and 24-hour concierge.

The awards are divided into 15 main categories, reflecting the diverse range of homes available in the Evening Standard catchment area. Some categories are for individual homes and others for developments, both large and small. All categories are open to developers of any size; but in some, the larger and smaller housebuilders will be judged separately, so please indicate on the entry form whether you build fewer than 100 or more than 100 homes per year. You may enter the same property in more than one category, so please read the following criteria, then decide which categories you wish to enter. All category winners will be considered for the Grand Prix award.

Categories

1. Best first-time buyer home

Developers have the chance to excel in this key part of the property market. Entries are invited for lower-priced yet outstanding starter homes that do not compromise on design, style and construction quality.

2. Best apartment

This award embraces the full spectrum of apartments: factory lofts, heritage conversions in schools and country mansions, city crashpads and wow-factor penthouses in new skyscrapers.

3. Best family home

Split into three price categories: up to £750,000, from £750,000 to £1,500,000, and over £1,500,000. Homes should be in a well-located attractive setting, offer an impressive sense of arrival and have imaginatively designed yet functional interiors for family living.

4. Best luxury home

Brand new or refurbished top-of-the-range properties with a first-class interior and in a coveted location. These tasteful, no expense spared homes may come with a package of lifestyle extras such as a spa, valet parking and 24-hour concierge.

5. Best London home

Apartment or house, conversion or brand new, a one-off property or part of a development, this award celebrates the capital’s most outstanding home in terms of architecture and design, value for money, how it enhances the streetscape or neighbourhood and meets the lifestyle needs of buyers.

6. Best out of London home

A chance for commuter-belt developers to show that homes in the suburbs and shires can match the very best in the capital. It could be a spectacular rural retreat, a thoughtfully designed family house or an apartment that packs a punch.

7. Best conversion

Few homes set the heart racing as much as exquisite conversions of prized older buildings. Entries are invited for sensitive conversion and restoration projects that respect the original building while creating practical modern homes within.

8. Best boutique development

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This category is open to new build developments and/or conversions of up to 60 homes in any setting, style or location. Entries should make clear how the development creates a sense of place and allows residents to feel part of a community.

Projects with more than 60 homes qualify for this award and might include large-scale developments that form a new district or neighbourhood in their own right - ones that bring fresh transport, amenities and even a workplace as well as a place to live.

Shared ownership is now part of the mainstream housing market with thousands of part-buy, part-rent homes helping young Londoners get on the property ladder. With excellent design, shared ownership properties are the equal of wholly private homes, allowing young families to put down roots with the prospect of full ownership in the future.

A one-off “green” home or a development that responds to today’s great environmental challenge and meets or surpasses industry or government targets in terms of energy efficiency, carbon reduction, recycling and sustainability. Homes must also be sympathetic to their location and/or add a fresh dimension that helps save our planet.

Inspired schemes that have transformed a neglected site or zone into a vibrant new quarter, typically with a mix of residential, retail, commercial premises and green space, and where the lives of local people and businesses have improved as a result.

This award champions exceptional design and is open to architects and self-builders as well as developers. Projects do not have to be grand or expensive to qualify; but must be resourceful schemes that chime with their locations and push architecture in new, exciting directions.

The prestigious Grand Prix award is the “winner of winners”, given to the home or development considered the most outstanding by our panel of industry and reader judges. All category winners are automatically entered.
Judging process

In choosing award winners, judges will be looking for homes and developments that reflect, or exceed, current best practice in the housebuilding market, specifically in the areas of:

Quality of design  
Utilisation of space and light  
Energy efficiency  
Environmental positioning  
Architecture  
Value for money  
Use of materials  
Location  
Innovation  
Quality of finish

Stage 1
An independent team of industry experts will assess all entries based on the submission documents. They will then identify which properties should be visited for more detailed scrutiny.

Stage 2
An industry expert will visit the home or development and assess it under a range of different quality criteria. You will be notified if your entry has been taken forward to this stage of the competition and access is required. Visits will take place during February and March 2020, so please ensure that the judge will be able to gain access to both the inside and outside of the property if it is selected for viewing.

Stage 3
After all the visits are completed, the expert judges will compile a shortlist of properties that will go forward to the final judging stages.

Stage 4
Readers of the Evening Standard – all of whom have an interest in the markets covered by the awards – are invited to join the judging panel for the final assessment of the shortlisted entries.

Stage 5
In conjunction with our industry experts, the reader judges will choose a ‘Winner’ and ‘Highly Commended’ in each category.
Awards celebration

An Evening Standard New Homes Award carries a very powerful endorsement; winners are encouraged to make full use of the promotional opportunities that go with it.

The winners will be presented with a plaque displaying a unique design of their award-winning property. A full report and feature on the 2020 awards will appear in the Evening Standard’s Homes & Property magazine soon after the event.

The awards will be presented at a glittering lunch at London’s Dorchester Hotel, to be held on Friday 15th May 2020.

Individual tickets or tables of 12 can be purchased by submitting this booking form, together with your payment (BACS, credit card or cheques made payable to Evening Standard Limited).

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<thead>
<tr>
<th>Tickets</th>
<th>Number</th>
<th>Cost</th>
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<tr>
<td>Priced at £375 + VAT per person</td>
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<td>Priced at £4,500 + VAT per table of 12</td>
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<td>Total (inc. VAT)</td>
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Contact name:  Company name:
Contact address:
Contact tel. no:
Contact email:

Complete this form, include your payment and send to:
Evening Standard New Homes Awards, Broad Stone House, Uphampton, Shobdon, Leominster, HR6 9PA
Helpline: 01568 708163  Email: avril@signatureevents.co.uk
Guidance for your submission

To make the judging process fair and to make your life easier, please follow these guidelines carefully before preparing your submission. Entries must be A4 in size and presented in a ring binder in the following sequence:

1. **Brief description of the property or development**
   (Maximum 700 words outlining special features, type of construction, design considerations, sales success, etc).

2. **Description of local environment and amenities. Detailed area and site location maps**
   (To help judges find the location easily).

3. **Floor plans and drawings**
   (Where appropriate).

4. **Consumers’ specifications**
   (Short bullet points for quick reference).

5. **Photographs including exterior and interior views. Before and after photographs**
   (Conversion category). **Overall site photographs**
   (Development categories). Judges always respond positively to high quality photography, which is essential for use in publicity material. Please supply high resolution images on a USB.

6. **Short description of company or group**
   (Maximum 250 words).

   **High-resolution company logo**
   (Supplied on a USB).

7. **Company name and development name to be used on awards and promotional material**
   (Please ensure this information is accurate).
2020 entry form

You are welcome to enter a home or development into more than one category, but a separate entry form, submission and payment is required for each entry.

For each entry, please complete the following form:

Please tick the relevant category shown below

<table>
<thead>
<tr>
<th>Category</th>
<th>Under 100</th>
<th>Over 100</th>
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<tbody>
<tr>
<td>1. Best first-time buyer home</td>
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<td>2. Best apartment</td>
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<td>3. Best family home &lt;£750k</td>
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<td>4. Best luxury home</td>
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<td>5. Best London home</td>
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<td>6. Best out of London home</td>
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<td>7. Best conversion</td>
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<td>8. Best boutique development</td>
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<td>9. Best small development</td>
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<td>10. Best large development</td>
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<td>11. Best shared ownership home</td>
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<td>12. Best shared ownership development</td>
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<td>13. Eco-living award</td>
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<td>14. Best regeneration project</td>
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<td>15. Home or development of outstanding architectural merit</td>
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1. Details

Housebuilder/Housing Association

Designer/Architect (if applicable)

Name of property/no. of apartment (for individual home categories)

Name of development

Address

<table>
<thead>
<tr>
<th>Price</th>
<th>Gross floor area</th>
<th>Number of bedrooms</th>
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If a sales representative is present at the above address, please provide their hours of work.

Name

Telephone

☐ Occupiers (if applicable) have been informed of this submission and are willing to accept a possible visit
2. Point of contact

Name

Position

Company

Telephone

Email

3. Submission Please supply an A4 ring binder (maximum 35mm spine) containing, in the following sequence:

Categories 1-12 (please tick the checklist)

☐ Written description (maximum 700 words outlining special features, types of construction, design considerations, sales success, etc)

☐ Detailed area and site location maps

☐ Description of local environment and amenities

☐ Floor plans

☐ Consumers’ specifications

☐ Colour photographic prints
  - external 6 minimum
  - internal 6 minimum (these are absolutely essential)
  - before and after photos for conversion category

☐ Short description of company (maximum 250 words)

☐ Digital company logo (high resolution)

☐ Entry fee of £550+VAT per category, cheques should be made payable to Evening Standard Limited

Category 13 Eco-living award (please tick the checklist)

☐ Written description of the home/development (maximum 200 words)

☐ Explanation of the environmental intent and how this has been achieved (maximum 300 words)

☐ List of key facts (maximum 10) to include main environmental credentials

☐ List of the main companies involved

☐ Site location plan

☐ Site layout plan

☐ Floor plans

☐ Colour photographic prints (maximum 10) to include internal and external images

☐ Digital company logo (high resolution)

☐ Entry fee of £550+VAT. cheques should be made payable to Evening Standard Limited
3. Submission cont.

Category 14 Best regeneration project (please tick the checklist)

☐ Written description of the home/development (maximum 200 words)
☐ Explanation of the main regeneration and placemaking aspects of the project (maximum 300 words)
☐ List of key facts (maximum 10)
☐ List of the main companies involved, including full design team
☐ Site location plan
☐ Site layout plan
☐ Floor plans and details
☐ Colour photographic prints (maximum 10) to include internal and external images
☐ Digital company logo (high resolution)
☐ Entry fee of £550+VAT, cheques should be made payable to Evening Standard Limited

Category 15 Home or development of outstanding architectural merit (please tick the checklist)

☐ Written description of the home/development (maximum 200 words)
☐ Explanation of the architectural intent and how this has been achieved (maximum 300 words)
☐ List of key facts (maximum 10)
☐ List of the main companies involved, including full design team
☐ Site location plan
☐ Site layout plan
☐ Floor plans and details
☐ Colour photographic prints (maximum 10) to include internal and external images
☐ Digital company logo (high resolution)
☐ Entry fee of £550+VAT, cheques should be made payable to Evening Standard Limited

4. Publicity material (Please supply a USB memory stick containing high resolution images)

☐ Six or more high resolution external digital images (digital images must be 300 dpi at A4 size)
☐ Six or more high resolution internal digital images (digital images must be 300 dpi at A4 size)
☐ Full colour company logo (digitally supplied in vector format)

5. The awards

Company name (including required regional information) to appear on an award (should you win)

6. The awards celebration

☐ We would like to purchase individual tickets (we will be in touch to make your booking)
☐ We would like to purchase individual tables (we will be in touch to make your booking)

Contact name  Contact number
Conditions of entry

1. Entry is open to all housebuilders and their architects active within the catchment area of the Evening Standard (see map)

2. Entries should be confined to homes completed and ready for occupation between 1 February 2019 and 31 January 2020.

3. Each entry form must be completed in full and accompanied by a fee of £550+VAT per category. Payment via cheque, BACS or credit card (cheques should be made payable to Evening Standard Limited).

4. Award winners and those who have been highly commended will only learn they have been successful at the awards lunch. It is therefore imperative that the publicity material under Section 3 of the entry form is included with each submission.

5. The Evening Standard reserves the right to publish details of entries from the material submitted. Please provide high resolution digital images of the entry as well as a high resolution company logo.

6. The judges’ decisions are final and correspondence will not be entered into.

7. Arrangements must be made for the safe return of the submission, if required. The Evening Standard cannot accept responsibility for any loss or damage should the entry be returned.

8. All award winners will be provided with an electronic version of the official Evening Standard New Homes Award 2020 logo for use in advertising and promotional material. No other variation will be permitted.

Complete this form, include your payment and send to: 
Evening Standard New Homes Awards, Broad Stone House, Uphampton, Shobdon, Leominster, HR6 9PA
Helpline: 01568 708163   Email: avril@signaturevents.co.uk

Closing date for entries: Friday 7th February 2020
Awards lunch: Friday 15th May 2020
Please note that judges always respond positively to high quality photography when viewing entries.